

STAR KHANI

Graphic Designer (Visual Design • Social Media • Print)

my portfolio : <https://bit.ly/StarKhani-Portfolio>

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PROFILE

I design things that stop the scroll, sell the product, and stay on-brand, whether that's a social campaign for a fintech startup, packaging for a UK medical brand, or a visual identity for a small business in three different countries. With 4+ years of hands-on experience and a toolkit built around Adobe Creative Suite and Figma, I work fast, communicate clearly, and care about the details. Based in Brighton and open to relocate, Full UK right to work, Ready to start.

CORE SKILLS

Tools: Illustrator, Photoshop, InDesign, Figma, Procreate

Deliverables: Social posts & banners, marketing collateral, print layouts, basic brand assets, packaging artwork

Workflow: Print-ready files (bleed/specs/export), feedback iterations, deadline management, remote collaboration, Experienced in delivering brand assets from concept to print-ready files

EXPERIENCE

Graphic Designer (Remote, Contract) — Whiteley Medical Clinic (WMI)

Guildford, UK | Jun 2025 –feb 2026

- Created packaging, merchandise graphics, and brand-guideline elements to support a product launch.
- Collaborated with an international design team to deliver brand-aligned assets on schedule.

Lead Visual Designer (full time, on site) — Talasea (Online Gold Trading Platform, 150k+ users)

Tehran, Iran | Apr 2024 – Jun 2025

- Designed 80+ campaign visuals for social media (posts, banners, carousel assets).
- Produced multi-channel advertising creatives including outdoor/print materials and promotional layouts.
- Created website/app visual assets (icons, characters, marketing graphics) in collaboration with marketing.

Graphic Designer (full time, on site) — GSS International PJSC (Multi-subsidary holding group, 1000+ employees)

Tehran, Iran | Nov 2022 – Feb 2024

- Designed high-volume print and digital marketing materials for a holding group with multiple subsidiaries.
- Produced brochures, flyers, banners, roll-ups, and exhibition collateral (incl. GITEX-related materials).
- Supported social media visuals and handled multiple requests under tight deadlines.

Freelance Graphic Designer (Remote) — Freelance (IGDS Member-Iranian Graphic Designers Society)

IR, US, EU, UK | May 2022 – Present

- Delivered logos, social content, and print materials for small businesses from brief to final files.
- Created posters, brochures, and packaging artwork; managed revisions and timelines.

EDUCATION

CalArts (Coursera) — Graphic Design Specialization (Oct 2024 – Jan 2026)

MA, Art Studies — Academic Center for Education, Culture and Research (2016 – 2018)

BBA, Business Administration — Semnan University (2009 – 2012)

SELECTED CERTIFICATIONS

Adobe Graphic Designer: Design that Demands Attention — Adobe

Brand New Brand — California Institute of the Arts

Leading Creative Projects with AI — Adobe
